



FACT SHEET

Online Meetings Made Easy

Citrix® GoToMeeting™ is the emerging leader in real-time collaboration services, providing the easiest, fastest and most secure solution for conducting and attending online meetings. Its innovative All You Can Meet™ flat-fee pricing model enables businesses to use online meetings more often, resulting in increased productivity and a quicker ROI. With GoToMeeting, it's easy to meet, present information, demonstrate products and provide training online.

THE MOST VALUABLE MEETING TOOL YOU'LL EVER USE

- Delivers the easiest and most secure way to meet online
- Provides unlimited online meetings for one convenient flat fee
- Eliminates the expense associated with traveling
- Maximizes your ROI by encouraging frequent use

KEY BENEFITS

- Dramatically increases productivity by improving presentation and collaboration capabilities
- Significantly reduces operational costs associated with customer acquisition, retention and training
- Boosts sales by enhancing interaction and increasing satisfaction with customers and prospects
- Provides a faster and greater return on investment than other online meeting solutions

APPLICATIONS

Patented technology enables you to show any application running on your desktop in real time. Setup takes seconds and no maintenance is required, resulting in the simplest online meeting solution available.

- **Demos:** Perfect for conducting live demonstrations for prospective customers—or for giving impromptu presentations during cold calls
- **Collaboration:** Ultimate convenience for collaborating in real time on everyday projects with remote team members
- **Training:** Ideal for providing online training to customers and employees across the globe.

FEATURES

- **Intuitive User Interface:** Easy-to-understand controls enable you to start and join meetings in seconds without training
- **Share Keyboard and Mouse Control:** Securely collaborate on documents in real time
- **Instantly Change Presenters:** Enable any participant to present to the entire group
- **Drawing Tools:** Draw, highlight and point to items of interest right on the screen
- **Desktop Recording and Playback:** Record meetings to review or share later
- **Specific Application Sharing:** For added privacy, share only the application you choose
- **Integration:** Easily start or join GoToMeeting sessions through email or instant-messaging applications
- **Reporting:** Get detailed reports for trend analysis and ROI validation

WHICH GoToMEETING PRODUCT IS RIGHT FOR YOU?

> IF YOU NEED TO...	THEN CHOOSE GoToMeeting	GoToMeeting Corporate
Quickly register online for an organizer account and pay one monthly or annual subscription fee.	X	
Have a maximum of 10 attendees per meeting.	X	
Have a maximum of 200 attendees per meeting.		X
Rapidly deploy GoToMeeting to multiple users.		X
Centrally administer multiple GoToMeeting accounts.		X
Easily create reports to track overall meeting usage and ROI.		X

SECURITY

GoToMeeting is the most secure online meeting product available. It is the only solution to use industry-standard SSL and U.S. government-standard 128-bit AES encryption to ensure that your login information and meeting sessions are always secure. An optional password for meeting entry further enhances the built-in security features. This high level of security ensures that both you and your meeting participants will feel confident presenting and collaborating on any type of data. GoToMeeting users can be assured that such information as sales forecasts, financial data and contracts will not be viewable to anyone except meeting participants.

AVAILABILITY

For a free trial of the single-user GoToMeeting service, register at www.gotomeeting.com. If you need multiple accounts and advanced administration features, call (800) 372-6207 or visit gotomeeting.com/corp for a free evaluation of GoToMeeting Corporate.



About Citrix Online: Citrix Online, a division of Citrix Systems, Inc. (Nasdaq: CTXS), offers the leading Web-based access, support and collaboration software and services. The division offers Citrix GoToMyPC®, the easiest-to-use solution for remote, secure and managed desktop PC access over the Web; Citrix GoToAssist™, the industry-leading remote-support solution; and Citrix GoToMeeting™, the easiest, most secure and cost-effective solution for conducting online meetings. Citrix Online products are used by more than 10,000 companies worldwide, including Verizon Online, Siemens, Cablevision and Microsoft Business Solutions. The division is based in Santa Barbara, California, and is on the Web at www.gotomypc.com, www.gotoassist.com, www.gotomeeting.com and www.citrix.com.

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For more information on GoToMeeting, please visit www.gotomeeting.com

Citrix Online

A Division of Citrix Systems, Inc.
5385 Hollister Avenue
Santa Barbara, CA 93111 USA

Product Information:
www.gotomeeting.com

Sales Inquiries:
gotomeeting@citrixonline.com
Phone: (800) 372-6207 (in the U.S.)
+1 (805) 690-5729 (outside the U.S.)

Channel Partners:
resellers@citrixonline.com
Phone: (805) 690-5711

Media Inquiries:
pr@citrixonline.com
Phone: (805) 690-2961

www.citrixonline.com